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caseyharrigan.com

CASEY HARRIGAN

COMMUNICATION MANAGER

PROFILE

A Communication Manager with a background in writing and argumentation, I am experienced in completing a wide variety of projects including internal and external company and product communications, social media, sales and marketing collateral, presentation design and scripting, Quick Reference Guides and User Manuals, SME interviews/translation, public speaking, and website copy.

TECHNICAL SKILLS

Microsoft Office

Adobe Acrobat

Adobe InDesign

Sharepoint

Articulate Rise 360

PROFESSIONAL SKILLS

Technical Writing

Content Writing

Copywriting

Editing

Social Media

EDUCATION

2008
2006

Wake Forest University | Department of Communication

Master of Arts. MA Thesis Committee: Allan Loudon (Chair), Michael Hazen, Ronald Greene (University of Minnesota). 3.85 GPA. Winston-Salem, North Carolina, USA.

2006
2002

Michigan State University | James Madison College

Bachelor of Arts, International Relations. 3.27 GPA. East Lansing, MI, USA.

RECENT WORK EXPERIENCE

Current
2023

CORPORATE COMMUNICATION MANAGER

VENZA | Pensacola, FL

Developed and executed effective corporate-wide communication strategies to promote the company brand and products and drive customer engagement. Crafted compelling messaging, managed company communication channels, and ensured consistent communication across internal stakeholders.

2023
2022

TECHNICAL COMMUNICATOR

VENZA | Pensacola, FL

Drafted all company press releases, instructional design documents to guide courseware developers, system requirements for development programmers, sales closing material and marketing copy. Produced new content for cybersecurity training and assessment. Produced white papers and other resource guides.

2022
2019

STAFF MEMBER AND ASSOCIATE DIRECTOR OF DEBATE

College of Communication and Information, University of Kentucky | Lexington, KY

Led research projects for the college, specializing in translating technical concepts for public/lay audience. Coordinated research and analysis of public policy topics. Advised large groups on public speaking and presentation skills. Managed a team of staff and contractors to complete large projects. Participated in college-level event planning and execution.

2019
2011

ACADEMIC SPECIALIST AND DIRECTOR OF DEBATE

The Honors College, Michigan State University | East Lansing, MI

Served as unit liaison to The Honors College. Participated in college level strategic planning and execution. Managed a five-member staff team for large project planning and completion. Secured a 1.5MM gift for team endowment, largest in history. Directed one of the largest residential summer programs at the university.